

Regarding InterWire 2011:

Thank you for your presentation last week at Interwire. I think it represents a good case study with perspectives from both the wire and ISO sides of the equation.

Marc Murray

Director of Education & Member Services

The Wire Association International Inc.



INTERWIRE
TRADE EXPOSITION

INTERWIRE 2011 IS ALIVE WITH POSSIBILITIES.

Exhibits May 3-5, 2011 | Convention May 2-5, 2011
Georgia World Congress Center | Atlanta, Georgia, USA

Metals & Materials Theme Day | Tuesday, May 3, 2011
SPONSORED BY: Sonoco Products

Operational Presentation:

"Twelve years with ISO 9001/AS9100—reflections on benefits, challenges, and the future," by Michael Weiss, Whitmor/Wirenetics, and Doug and Carole Anton, AEM Consulting Group Inc., USA.

(2:00 p.m. – 2:30 p.m.)

The ISO/AS system of Whitmor/Wirenetics has played a key role in that company's recent success, supporting steady growth and profitability. The company president shares his candid points of view on developing and living with a quality management system. He is joined by the consultant who guided the company through the ISO/AS process to provide a concise look at the methodology used to design, document, implement, maintain, and improve that system.

